

VSSTF Prevention Subcommittee  
Minutes January 18, 2012

**In Attendance:** Ericka Bigger, Cindy Cattle, Jill Forman, Keri Jaeger, Frans Reijerse and Debora Schreiber.

**VHPF Update**

**As of 12/31/11** - Allocated \$3,518 assisted 5 households with a total of 15 people, 10 adults and 5 children. An average of \$704/household.

VHPF has assisted a total number of 210 households.  
50 households received assistance in 2011.

Salvation Army had the fund during January; report will be available soon.

Catholic Charities will take fund for February.

December Donations totaled just over \$16,000. Many thanks to all of you who helped in that effort. With our partners' caseworker's skill and some luck that will translate into approximately 20 families prevented from becoming homeless.

Thank you notes sent out to all donors and "in honor of" cards mailed out before the holiday. A few thank yous for end of year donations still need to go out.

Church of the Foothills invited VHPF to participate in their holiday gift fair again, which we did on November 27. They raised \$335. Even more exciting, VHPF will now be a regular recipient of funding from the Church of the Foothills. Small congregation, but great show of confidence and support for our project. The contact is Margaret Seawell. I've invited her to participate at VSSTF too.

**New Business:**

Home to Stay program – No enrollments yet.

Fund Guidelines Annual Review - reviewed and approved. Beth will add to website.

**2012 Committee Goals –**

Fundraising

Build or email list – most energy will be here, in order to do fundraising outreach later in year.

Foundation applications

Event?

Salsa Festival

Prevention Education

PSAs

VC Star Banner online edition

Waste cans downtown

Brochure/Booklet

Ad Campaign – combine w/promo of VHPF

VHPF Website: [www.vhpf.net](http://www.vhpf.net)

Phone line for picking up messages that the City is hosting.

**Phone: 805-654-7701**