

**Ventura Homeless Prevention Subcommittee
Minutes March 21, 2012 Catholic Charities, Ventura**

In Attendance:

Jessica Mann-Bedell, Ericka Bigger, Cindy Cantle, Todd Goehner, Keri Jaeger, Shelli Locklear, Frans Reijerse and Beth Sutherland.

VHPF Update

As of 2/29/12 – Catholic Charities Allocated \$9,771 and assisted 10 households with a total of 28 people, 21 adults and 7 children at an average of \$977 per household – a little higher than previous averages.

VHPF has assisted a total number of 225 households.

Salvation Army has the fund for March.

Donations:

Feb - \$555, including Ventura Missionary & Sacred Heart Church, Mayor's Donation

Mar - \$1,235, including Ventura Missionary, Sacred Heart Church, Mayor's Donation

New Business:

VHPF Report on March allocations – Keri Jaeger, Salvation Army

Rotary Fund Report – Keri Jaeger

Discussion regarding how Rotary Fund is working in conjunction with VHPF.

One client needing legal assistance re fair housing – Cindy to provide Keri with contact at California Rural Legal Assistance.

2012 Committee Goals –

Build or email list – most energy will be here, in order to do fundraising outreach later in year. – Beth working on Vertical Fundraising campaign info.

Foundation applications

Salsa Festival – *Supervisor Bennett willing; however, time may be an issue this year, what is schedule/timeline?* – Cindy to follow up w Ruth Bailon.

Prevention Education – Resource booklet discussion; outreach to VUSD parents, perhaps posters? **Find out from current clients – How'd you hear about the VHPF?**

PSAs

VC Star Banner online edition

DVO Waste cans downtown – We have approval, Cindy working with Kevin Clerici, Beth w/City staff

Ad Campaign – combine w/promo of VHPF

Other:

Cindy to confirm balance of Admin dollars from City funds.

VHPF Client Success Stories are Appreciated.

Next Meeting Date: Wednesday, April 18th at 1:00 p.m. at Catholic Charities.

Ventura Homeless Prevention Fund Phone: 805-654-7701 www.vhpf.net