

**Ventura Homeless Prevention Subcommittee  
Minutes May 16, 2012 BeachHouse on Pier, Ventura**

**Attendance: Cindy Cattle, Jill Forman, Keri Jaeger, Jessica Mann-Bedell and Debora Schreiber**

**VHPF Update**

Project Understanding allocated the fund during March. Ericka assisted 6 households. 16 adults and 10 children. \$4,517.50, an average of \$753 per household.

Total number of Ventura households assisted to date 235 (576 people)

Donations:

Mayor Tracy continues to donate \$100/mo. Mayoral stipend  
Other regulars are: Ventura Missionary Church & Sacred Heart Church and  
Ventura Church of Christ

Catholic Charities has the fund for May.  
Any outstanding issues or concerns?

**New Business:**

Reviewed the accomplishments of past 4 years.

Thank you to all committee members.

Confirm focus for remainder of year to focus efforts on increasing donations to VHPF by building email contact list and promotion of fund through public outreach and media.

Discussion of grant application for City funds.

**2012 Committee Goals – How can city grant process help us move forward?**

Waste cans downtown – *Has everyone checked these out? Thank you to DVO*

Prevention Education – Resource booklet discussion – *this could be grant request*

PSAs – *This would be redundant. We will not focus efforts here.*

VC Star Banner online edition – *grant request – rollover current funding to next fiscal year*

Ad Campaign – combine w/promo of VHPF – *grant request*

Build our email list – most energy will be here, in order to do fundraising outreach later in year. – Beth working on Vertical Fundraising campaign info. *How much needed?*

**Other:**

**Next Meeting Date: Wednesday, June 20th at 1:00 p.m. at Catholic Charities.**

**Ventura Homeless Prevention Fund Phone: 805-654-7701 [www.vhpf.net](http://www.vhpf.net)**