

VSSTF Prevention Subcommittee
Minutes May 18, 2011

In Attendance: Ericka Bigger, Cindy Cantle, Jill Forman, Todd Goehner, Jeri Jaeger and Debora Schreiber

VHPF Update www.vhpf.net

In April Salvation Army assisted 3 households, 6 people, including 2 children. Total allocated \$1,805, or an average of \$602. Total number of households assisted 181.

May Donations - \$233- Ventura Missionary; \$533 Sacred Heart

Project Understanding has the VHPF for May and so far has assisted 4 families, including 3 children and 5 adults allocating approx. \$3,515 or \$878/household.

Donor Update

Cindy shared the story of a northern California woman who has supported the fund in the past, was visiting the area last weekend and called to check on how things are going with the VHPF. After checking in and touching base, she is making another contribution and is recommending the fund to friends for donations.

Cindy continues to seek foundation grant funding.

Community Outreach

- FaceBook - Thanks to Todd Goener and Beth Sutherland - VHPF now has a facebook page. We're encouraging everyone to "like" us, and to recommend us to friends to "Like us on FaceBook".
- August 2011 the Unitarian Universalist Church of Ventura is designating the VHPF as a recipient for all of the for their offerings that month. Cindy will speak at the August 7 service. We would like VHPF recipients to speak as well. Keri (Salvation Army) and Ericka (Project Understanding) will contact past recipients that will make good speakers to see if they would be willing to speak in August.
- Poster Distribution- Our new posters with the tear-off donation forms were distributed to people who know of good places to display them. So far... EP Foster Library, City Hall, Visitors Bureau and McConnell's Ice Cream. Those who take the posters will check in occasionally to check whether refills of the tear-offs are needed.
- Rack cards will also be displayed/available at the Library.

Homeless Prevention Week:

Hold until Beth can join us.

Other:

VHPF Phone (805) 654-7701 – It would be helpful to include who has the fund each month as 2/3 of calls are for assistance. Cindy will look into this so the message can be changed monthly.

Meetings are now on the 3rd Wednesday of the month -

Next Meeting, Wednesday, June 22nd at 1:00 p.m. at Catholic Charities