

Ventura Homeless Prevention Subcommittee
Agenda for July 22, 2009
4:00 p.m. Supervisor Bennett's Offices

In attendance: Paul Bramson, Cindy Cante, Jill Forman, Shelli Locklear, Ericka Manrique, Rebecca Richman, Debora Schreiber

Prevention Fund Update Way – Must be verified by United Way

Beginning Balance	\$ 13,072.59
Donations rec'd during July	\$ <u>543.75</u>
Subtotal	\$ 13,616.34
Allocations in June	\$ <u>3,504.00</u>
Current Balance (Approx)	\$ 10,112.34

Update from Catholic Charities regarding July services: Catholic Charities assisted 4 households at an average of \$876 per household.

To date, the total number of households assisted since June '07 is 88. Over 182 individuals have been able to maintain their homes with these funds.

Cindy has almost completed sending large batch of thank you notes. We've had 3 people tell us that they did not receive the notes... all mailed same day. A note was included in each of the new notes:

It came to our attention that some of the thank yous we mailed were not received, so we are resending them. The date and amount of your donation is noted on the card.

Between June 2007 and June 2009, 84 Ventura families – about 180 people – were prevented from becoming homeless because of assistance from the Ventura Homeless Prevention Fund.

We sincerely appreciate your support.
For more information: www.onecityventura.org

Notecard Fundraising Project:

- www.onecityventura.org website has info on notecards
- Paul Bramson secured a donation from Re/Max for printing the note cards. Cards were available and for sale on July 4th – Deborah collected \$153.75 in sales that day, plus an additional sales of \$150 to VSSTF members. Sales are ongoing. Five packages were provided to realtor sponsors as a thank you.
- For Group Discussion:
 - Application to Social Justice Fund for “seed” money to fund purchase of art work and another set of cards. General idea is for initial proceeds from next set to go back into “development account” to fund the 3rd purchase of art work, next set of cards, etc. All proceeds after the account reimbursed will go to the VHPF. Housing Authority has agreed to be fiscal agent (if we can get everything together by Thursday 7/23).
- Action Item:
 - What does group think about this idea? Group approved unanimously. Debora and Cindy submitted application with John's signature on July 24. Housing Authority of City of San Buenaventura was extremely helpful, with short notice, and agreed to be fiscal agent. Many thanks to Loretta and her colleagues.

- Since all printing costs were donated for the current printing, should all card sales go into VHPF or should some be set aside for future purchase printing?
- We agreed that the **next** print project would reserve the first funds received to reimburse the seed money in the “Note Card Account” for future projects and then all further proceeds would go to the VHPF.

Wreath offer:

Rebecca Richman makes wreaths and kindly offered to sell them or provide them to benefit VHPF. Group liked the wreaths and there was discussion about how to include them at public venues. Rebecca will look into having them at Art exhibits on promenade... Debora will sit with her at first one to coach on VHPF. Thanks to Rebecca for her work to support fund.

Fundraising:

- Discussion of more aggressive fundraising effort heldover from June. Postponed to September meeting.

Other:

Shelly announced that the Stand Down event would be held Fri, Sat & Sun from 8am -5pm at the Ventura Armory.

Project Understanding will administer the VHPF in August.

Next Meeting Date: No meeting in August. Next meeting is on the 4th Wednesday, September 23rd, at 4pm at Supervisor Bennett’s office.